

growth	the expansion of a business once it begins operations
incorporated business	one that has a legal identity that is separate from its owners; this offers financial and legal protection to the owners; a corporation can sue and be sued in court, but the owners are liable to the extent of the funds that they have invested in the business
innovation	the creation or improvement of products, technologies or ideas
interest	the cost of borrowing money
internal influences	a direct impact on a business and the business has some control over these factors

international business	have no investment, staff or sales premises outside their home country; they are merely importers or exporters of goods and/or services
involuntary cessation	the owners of a business are forced to close; the business is no longer viable and will not be able to continue operating
labour-intensive	there are a large number of employees in relation to the machinery (capital goods) that a business has
limited liability	the shareholders (owners) of a company are liable for the debts of the company only to the extent of the funds that they have invested in the company or any amounts that are unpaid on the shares that they hold
liquidation	the process of terminating or 'winding-up' an incorporated business; this involves ceasing business operations, selling assets and converting them into cash, discharging liabilities (paying out debts) and distributing any surplus assets among shareholders

liquidity	relates to the cash flow position of the business and focuses on whether a business can pay debts as they fall due
local business	one where customers are usually working or living nearby e.g. a convenience store
market concentration	refers to the number and size of businesses in an industry
multinational corporations (MNCs)	have their head office of headquarters are based in their home country; they expand into global markets by establishing subsidiaries in host countries around the globe
national businesses	have branches or franchises operating in more than one state or territory

no liability (NL)

relates to where shareholders do not have to respond to calls from the company to pay up on the unpaid issue price of shares

overtime payments

made to workers who receive a wage and are asked to work in excess of the hours stated in their employment contracts; overtime will usually be paid at a higher rate than pay for normal time

partnership

the relationship which exists between people carrying on a business with a common purpose and a view to making a profit; it involves an agreement between two or more parties to enter into a legally binding relationship

place utility

where consumers experience satisfaction because the product is available where it is needed

possession utility

when consumers experience satisfaction when they consume or use a good or service