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| commercialisation | the process of introducing a new product or production method —making it available on the market |
| cradle to cradle design | a method used to minimize the environmental impact of products by employing sustainable production, operation, and disposal practices and aims to incorporate social responsibility into product development |
| entrepreneurial activity | the assembling of resources, including innovations, finance and business skills in an effort to transform innovations into economic gains |
| green chemistry | the design of chemical products and processes that reduce or eliminate the use and generation of hazardous substances |
| incubation | the introduction of an innovative design idea to an environment of developmental activity and observation in order to provide optimal conditions for heightened commercial success |

innovation

the creative solution to a problem, often using an emerging technology in an original way; could be a product, system or environment

legislation

the act of making or enacting laws

litigation

the act of filing a lawsuit against an individual or company
